

Responsible Authority:	Haringey Public Health, London Borough of Haringey
Date:	25/07/2019
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Public Health representation relation to: 4 MEVSIM LTD, 642 LORDSHIP LANE, WOOD GREEN, LONDON, N22 5JH.

Supply of Alcohol

Monday to Sunday 24 hours

For consumption **OFF** the premises

Hours open to the public

Monday to Sunday 24 hours

I as a representative of the Director of Public Health act as the responsible authority under the Licensing Act 2003 and would like to make a representation regarding the application for a new premises license at: 4 MEVSIM LTD, 642 LORDSHIP LANE, WOOD GREEN, LONDON, N22 5JH.

The representation is made under the following licensing objectives:

- **Crime and Disorder**
- **Public Nuisance**
- **Protecting Children From Harm**

Haringey: Alcohol and Health

Tackling alcohol misuse is key to achieving the outcomes in Haringey’s Health and Wellbeing Strategy: giving every child the best start in life, reducing the gap in life expectancy between the east and west of the borough and improving mental health and wellbeing. Part of achieving these involves community safety efforts to tackle alcohol crime and anti-social behaviour, and ensuring health considerations are taken into account in any licensing decisions. We want to create a culture that prevents problem drinking from starting and provides help for people early on should they be struggling.

Haringey experiences some of the greatest levels of alcohol-related problems in London and the harm due to alcohol is a growing concern. In the five year period of 2009/10 – 2014/15, alcohol related hospital admissions increased by 38% with the local cost of these admissions now estimated to be £7.5 million annually. During the same time period, the (DSR) rate of admissions per Haringey person also increased for both men and women, 31% and 26% respectively. Across the borough, there are currently over 800 licensed premises for the sale and supply of alcohol and this figure continues to rise, with some areas of high level clustering. Evidence shows that an increased number of alcohol outlets results in significant

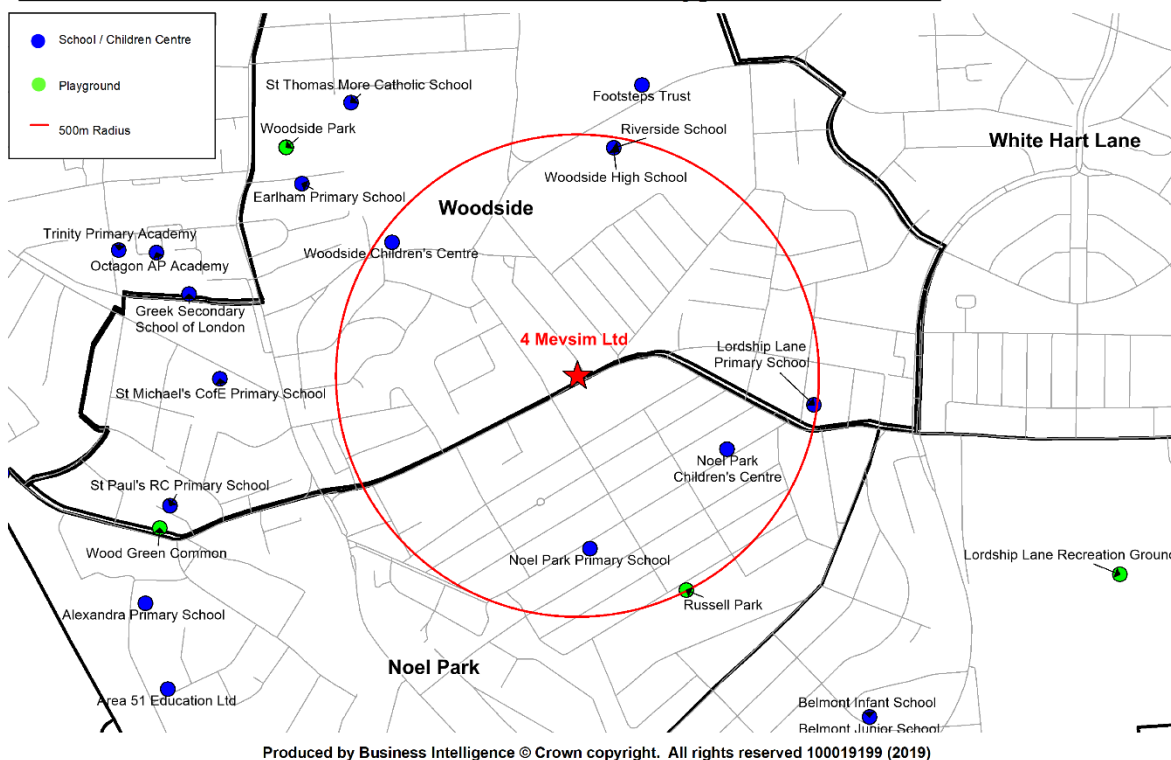
increases in alcohol consumption and alcohol-related harm (including injury, violence and medical harm). Antisocial behaviour associated with street drinking has been recognised as a concern in Haringey. Problems identified include; litter, noise, urination and intimidation all of which have a detrimental impact to the quality of life for residents.

Though many factors are known to contribute to the above, the licensing committee has direct influence over two: density of licensed premises and trading hours.

Local Context of the Premises

The premises are located on Lordship Lane, 0.3 miles from Wood Green station. The surrounding area is a busy mix of commercial and residential properties and the premises is located 0.3 miles away from Russell Park. There are number of schools and children’s centre within 500m of the premises (Figure 1). There are 3 off-licenses and 4 on-licenses and 3 betting shops within 250-meter radius.

4 Mevsim Ltd and all Schools, Children's Centres and Playgrounds within 500m



Crime and disorder:

In 2015, Woodside, the ward in which the premises in located, ranked 1st out of 19 wards for sexual assault incidents; 1st for probation Clients with Alcohol misuse Risk; and 3rd for Alcohol illness treated by London Ambulance service for those aged 18 and above.

Bullseye data (2017/2018) also shows a high volume of violent and alcohol related incidents. There were 69 alcohol related injuries within 500m of the premises location. There are a further 7 incidents of alcohol related injuries in those aged under 26.

Local ambulance callout data tells us that the LSOA in which the premises is located had 9 alcohol related ambulance call outs in 2017/2018. On Lordship Lane near to the premises, there were 89 crimes in the past year (June 18 to May 2019), of which 32 (36%) were violent or sexual offences and 6 (7%) were anti-social behaviour (Police.UK). Anti-social behaviour and violence or sexual offences are associated with alcohol intake and pose a risk to the safety of the general public including children. Alcohol is known to exacerbate the likelihood of wide range of criminal offences including anti-social behaviour, night-time violence and domestic abuse offences (GLA datastore, 2016).

Furthermore, the impact of the sale of high strength beers, lagers and ciders are 6.5% alcohol by volume (ABV) and above is having an adverse effect across Haringey. The increase and easy availability of these, one of the most harmful forms of alcohol, is related to an increase in street drinking and ASB.

Public Nuisance:

As stated in Haringey's Statement of Licensing Policy 2016-2021 "licensed premises, especially those that operate late at night or in the early hours of the morning, can give rise to a range of nuisances that may potentially impact on people living, working or sleeping in the vicinity of the premises. Principal concerns relate to noise nuisance, light pollution and noxious smells."

The Licensing Authority's expectations of license holders are set out in the policy where it states that "licensees have a responsibility for the conduct of their customers while they are in and around their premises. If provision is made for customers to congregate or smoke outside of premises, then sufficient management controls must be put into place to ensure that no nuisance or disturbance is caused to local residents. Failure to control customers outside of premises can result in licence reviews being submitted and impact upon the premises licence".

We have specific concerns about the impact of operating late in the night / early hours of the morning on every day of the week on local families living in this mainly residential area. Furthermore, the clusters of betting shops will

Protecting Children from Harm:

There are 5 schools within 500m of the premise, including 2 children's centres, 2 primary schools and a secondary school.

Public Health is concerned for the families and staff of Noel Park Children's centre located closest to the premises at 0.3 miles (6 min walk). The children's centre already experiences daily nuisances when using or walking through Russell Park. The requested opening hours may exacerbate concerns over the safeguarding of children. We think the applicant has not satisfactorily addressed how they intend to safeguard children in their application.

Recommendation:

There are no 24 hour on/off licenses located within 500m radius. The area has sufficient premises to meet demand for alcohol with several off licenses already operating in the area. Furthermore, this is a mixed

residential area with a number of schools in close proximity to the premises so we have significant concerns that licensable activities into the early hours of the morning, clustering of betting shops may cause nuisance, disruption and affect the sleep of children and working adults living in the surrounding area. Therefore, it will be unreasonable to have an off-license premises with earlier opening hours in this problem area.

If this licence is to be granted Public Health recommend that the following conditions are to be attached to minimise any potential harm to our local residents along with the conditions submitted by the applicant:

Public nuisance

- Reduction of hours to what the Haringey Statement of Licensing (2016 – 2021) recommends. Alcohol sales are restricted to midnight on Friday and Saturday and 23.30 Sunday – Thursday in line with Haringey’s Statement of Alcohol Licensing Policy 2016 – 2021. Therefore, the application to serve alcohol 24 hours goes against what is stated in the policy especially in an area where there is high crime.
- Legible notices displayed at exits about noise when leaving event (‘respecting needs of local residents and leaving the area quietly’)
- Litter – clearing public area immediately surrounding premise daily if consumption is taking place off premises

Prevention of crime and disorder

- Alcohol to be covered when it is not on sale – the retailer should have a lockable roller shutter fridges or stand alone fridges that are lockable. “Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills/screens or secured behind locked cabinet doors to the satisfaction of the Police or Licensing Authority”
- Spirits are best kept behind the staff at the counter and therefore have to be handed over to the customer and allows for there to be more interaction with the seller and the customer.
- The licensee should join the responsible retailers scheme
- High strength alcohol sale restriction: no super-strength beer, lagers or ciders of 6.5% ABV (alcohol by volume) or above shall be sold at the premises
- No irresponsible sales / promotion of super-strength alcohol (above 6.5% ABV) and single cans (i.e. buy one get one free) OR there shall be no promotional sales of alcohol at the premises where alcohol is sold at a price lower than that at which the same or similar alcoholic drinks are sold, or usually sold, on the premises
- All staff shall be trained in recognising signs of drunkenness, how to refuse service and the premises duty of care. Training shall be regularly refreshed and at no greater than 6 monthly intervals. Training records shall be made available for inspection upon request by a police officer or an authorised officer of the Council.
- The premises shall display prominent signage indicating that it is an offence to sell alcohol to anyone who is drunk.
- There shall be no self-service of spirits on the premises.

Protection of children from harm

- The licensee shall require staff to note any refusals to sell to young people in a refusals log. The refusals log shall be checked and signed monthly by the designated premises supervisor. The

refusals log shall be made available for inspection upon request by the licensing team, police or trading standards.

- Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check it; and recording refusals.
- The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence; age restricted products; and (if they are ever left in charge of the shop) the operation of the CCTV system and how to deal with visits from authorised officers. The licensee shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by authorised officers. Staff shall sign to confirm that they have received and understood the training.